



FRONTSTREET MOUNTAIN DEVELOPMENT, LLC

NEWS & ANNOUNCEMENTS FROM FRONTSTREET MOUNTAIN DEVELOPMENT, LLC

FrontStreet Donates Electric Cars to Business Alliance and Nursing Home

North Creek, New York: July 18, 2011: FrontStreet Mountain Development today announced the introduction of Electric Cars to North Creek, New York. The cars will be located in and near the village of North Creek, the Ski Bowl Park and the FrontStreet “*Ski Bowl Village at Gore Mountain*” project.

FrontStreet Mountain Development will utilize electric cars at the *Ski Bowl Village at Gore Mountain* project in North Creek for general transportation and project site tours. In addition, FrontStreet announced the donation of an electric car to the North Creek Business Alliance and the Adirondack Tri-County Nursing & Rehabilitation Center by *Friends of FrontStreet*.

Mac Crikelair, Project Manager for FrontStreet, made the announcements, stating: “We are very pleased to introduce electric vehicles to North Creek as part of our effort to enhance the environment in the Adirondacks and the Community of North Creek. North Creek is uniquely situated on the Hudson River in the central Adirondacks and we are delighted to contribute to the Community effort to maintain the pristine environment, while contributing to the economic development of the area”.

The Business Alliance is focused on the development of North Creek as a tourist destination. The electric car will be utilized by the Business Alliance to facilitate and support community events in North Creek. The Adirondack Tri-County Nursing & Rehabilitation Center will use the electric car to transport its residents to North Creek and the Ski Bowl Park.

The electric car will be used to support the many community events held in North Creek, the Ski Bowl Park, the business district along Main Street, the train station and The Hudson River riverfront pavilions. The new Saratoga and North Creek Railway train service is starting service to North Creek this month. The electric car will also be used to transport event coordinators, Chamber of Commerce, business partners and guests. The residents of the Tri-County Nursing Home will utilize the vehicle to shop, eat at local restaurants and attend the special events held in and around the village and the Ski Bowl Park.

Mike Bowers and Joel Beaudin on behalf of the Business Alliance stated that “The businesses in North Creek welcome the introduction of electric cars to our community as part of the major effort to sustain the unique Adirondack environmental experience. We will be thrilled

to have this car to increase the business community's mobility and activity, while reducing our carbon footprint and raising environmental awareness."

Hal Payne, Director of the Adirondack Tri-County Nursing & Rehabilitation Center announced "We are looking forward to the addition of this electric vehicle to improve the mobility of our residents, while protecting the environment. This is in keeping with our efforts to improve our facility and return the Center to a more traditional Adirondack experience and look."

The electric cars meet the Federal standards for Electric Cars, as well as the New York State DMV requirements. The cars are registered as low speed Limited Use Vehicles with the NYSDMV. The electric cars can accommodate up to six passengers and can travel at speeds of up to 25 miles per hour. The travel distance between battery charges is 40 miles.

The community of North Creek continues to be a leader in efforts to maintain the pristine Adirondack environment. Clean energy technologies have been used in the community for many years. Many local businesses and home owners utilize geothermal energy sources for heating and air conditioning. The Copperfield Inn, the Tannery Pond Community Center and Ski Bowl Village at Gore Mountain all use geothermal energy sources for heating and cooling. The Business Alliance has introduced a free community shuttle during the ski season and during major events in Town. The introduction of electric cars now further expands the community efforts to improve the energy footprint.